

General Terms & Conditions

Last updated: 25 April 2026

These General Terms and Conditions apply to the website <https://beaconmethod.eu> and to <https://blog.beaconmethod.eu>, operated by Geo Wehry & Co BV, registered at Beukenlaan 5, 1272RJ, Huizen, with Chamber of Commerce number 32084427, VAT number NL8098.31.533.B01, and email address geo.wehry@beaconmethod.eu and geo@wehryand.com.

By using this website, creating an account, purchasing a course, joining a membership, downloading digital content, or using any educational material offered through this website, you agree to these Terms and Conditions.

1. Definitions

1. Beaconmethod.eu/blog.beaconmethod.eu means <https://Beaconmethod.eu/> <https://blog.beaconmethod.eu> and all related pages, platforms, landing pages, checkout pages, communities, course portals, and digital learning environments.
2. Geo Wehry & Co. BV, we, us, or our means Beacon Method & Geo Wehry & Co. BV.
3. User, you, or your means any visitor, customer, student, member, participant, or purchaser of our educational products or services.
4. Educational Content means all courses, videos, PDFs, templates, worksheets, articles, emails, downloads, challenges, webinars, trainings, community posts, recordings and other learning materials provided by us.
5. Digital Product means any educational product delivered electronically, including eBooks, online courses, templates, recordings, scorecards, and downloadable materials.
6. Services means any live sessions, mentoring, coaching, workshops, training, community access, assessments or other professional services offered through the website.

2. Scope of these Terms

1. These Terms apply to all use of the website and all purchases made through the website.
2. Additional terms may apply to specific products, memberships, live programs, communities, workshops or offers.
3. If specific product terms conflict with these general Terms, the specific product terms will apply for that product.

3. Educational Purpose

1. Our content is provided for educational and informational purposes only.
2. We do not guarantee any specific career result, income result, promotion, board appointment, job offer, business result, certification outcome, or personal outcome.
3. You remain responsible for your own decisions, actions, implementation, communication, applications, and professional choices.
4. Our content does not replace legal, financial, medical, psychological, tax, investment, or professional advice.

4. Account Registration

1. Some products or services may require you to create an account.
2. You agree to provide accurate and complete information.
3. You are responsible for keeping your login details confidential.
4. You may not share your login details with others.
5. We may suspend or terminate your account if we reasonably believe that you have violated these Terms.

5. Purchases and Payment

1. Prices are shown on the website or checkout page.
2. Prices may include or exclude VAT, depending on what is stated at checkout.
3. Payment must be made through the payment methods offered on the website.
4. Your access to digital products or services may start only after successful payment.
5. We may change prices at any time, but price changes do not affect purchases already completed.
6. You are responsible for providing correct billing information.

6. Access to Digital Products

1. After purchase, you will receive access to the digital product through the website, course platform, email, download link, or another delivery method stated at checkout.
2. Access may be limited in time if this is clearly stated on the sales page or checkout page.

3. You may use the digital product for your own personal or internal professional learning purposes only.
4. You may not share, resell, copy, publish, upload, distribute or give access to third parties unless we have given written permission.

7. Right of Withdrawal for Consumers

1. If you are a consumer in the European Union, you may have the legal right to withdraw from an online purchase within 14 days without giving a reason.
2. For digital content that is not supplied on a physical medium, your right of withdrawal may end when you have given prior express consent to immediate delivery and acknowledged that you lose your right of withdrawal once delivery starts.
3. For services, your right of withdrawal may be affected if you ask us to begin performing the service during the withdrawal period.
4. If you do not consent to immediate access, we may delay access to the digital product until the withdrawal period has expired.
5. To exercise your right of withdrawal, contact us at geo.wehry@beaconmethod.eu with your name, order details, and a clear statement that you wish to withdraw.
6. If withdrawal applies, we will refund eligible payments within the legal period.
7. EU and Dutch guidance requires businesses to clearly inform consumers whether a cooling-off period applies to their purchase. (business.gov.nl)[2])

8. Refund Policy

1. Refunds are handled according to the refund policy stated on the sales page, checkout page or product description.
2. If no separate refund policy is stated, refunds are only provided where required by law.
3. Refunds are not provided if you have received immediate access to digital content after giving consent to waive your withdrawal right, unless required by law.
4. Refunds are not provided because of lack of use, lack of implementation, change of mind after access, or personal circumstances, unless required by law or expressly stated in the product offer.
5. We may refuse access to future products if payment is reversed, disputed or charged back without valid legal grounds.

9. Subscriptions and Memberships

1. If you purchase a subscription or membership, the billing period, renewal terms and cancellation options will be stated at checkout.
2. You are responsible for canceling before the next billing date if you do not wish to continue.
3. Cancellation stops future billing. It does not automatically create a refund for past payments unless required by law or stated in the offer.
4. We may change subscription prices, features or access terms with reasonable notice.
5. If payment fails, we may suspend or cancel your access.

10. Live Sessions, Webinars and Events

1. Live sessions, webinars, workshops or group calls may be recorded.
2. By joining a live session, you agree that your name, voice, image, chat messages or contributions may appear in the recording, unless we offer an option to participate anonymously.
3. Recordings may be shared with other participants or customers if this was part of the product.
4. We may reschedule or cancel live sessions when necessary.
5. If a live session is cancelled by us, we will offer a reasonable alternative, such as a new date, recording, replacement session or refund where legally required.

11. Community Rules

1. If you join a community, group, challenge, forum or discussion area, you agree to communicate respectfully.
2. You may not post illegal, abusive, discriminatory, misleading, confidential, defamatory, promotional, spammy or harmful content.
3. You may not harass other members or collect their contact details without permission.
4. We may remove posts or suspend members if we believe these rules have been violated.
5. Community access may be part of a paid product and may end when your access period ends.

12. Intellectual Property

1. All educational content, branding, text, video, audio, templates, frameworks, designs, methods, worksheets, downloads and course materials remain our intellectual property or the property of our licensors.
2. You receive a limited, personal, non exclusive, non transferable license to use the content for your own learning.
3. You may not copy, reproduce, modify, sell, resell, license, publish, distribute, teach, train from, upload, share or create competing products based on our content without written permission.
4. You may not remove copyright notices, brand names, watermarks or proprietary marks.
5. Any unauthorized use may result in termination of access and legal action.

13. User Content

1. You may submit comments, assignments, feedback, questions, posts, testimonials or other content.
2. You remain responsible for the content you submit.
3. You confirm that your content does not violate the rights of others.
4. You give us permission to use your submitted content to provide the service, manage the course, improve our materials and operate the platform.
5. We will not publicly use your name, image, testimonial or sensitive personal story for marketing without your permission.

14. Testimonials and Results

1. Testimonials, examples and case studies reflect individual experiences.
2. They do not guarantee that you will achieve the same result.
3. Your outcome depends on your background, effort, market conditions, timing, implementation and other factors outside our control.

15. Availability of the Website

1. We aim to keep the website and learning platform available, but we do not guarantee uninterrupted access.

2. Access may be interrupted because of maintenance, updates, technical issues, third party platforms, security risks or events outside our control.
3. We are not liable for temporary unavailability unless required by law.

16. Third Party Tools and Links

1. We may use third party tools for payments, course hosting, email, analytics, video, scheduling, community access or assessments.
2. Third party tools may have their own terms and privacy policies.
3. We are not responsible for external websites, tools or services that we do not control.

17. Privacy and Data Protection

1. We process personal data according to our Privacy Policy.
2. Our Privacy Policy explains what data we collect, why we collect it, how long we keep it and what rights you have.
3. If you are in the EU or EEA, you may have rights under the GDPR, including rights of access, rectification, erasure, restriction and objection, depending on the situation. ([gdpr-info.eu][3])
4. You can contact us about privacy matters at geo.wehry@beaconmethod.eu .

18. Acceptable Use

You agree not to:

1. Use the website for unlawful purposes.
2. Try to hack, disrupt, overload or damage the website.
3. Copy, scrape or download content in bulk.
4. Share login details with others.
5. Upload malware or harmful code.
6. Misrepresent your identity.
7. Violate the rights of other users or third parties.
8. Use our content to create a competing product or service.

19. Limitation of Liability

1. To the maximum extent permitted by law, we are not liable for indirect loss, loss of income, loss of business, loss of opportunity, loss of data, reputational damage or consequential damages.
2. Our total liability for any claim is limited to the amount you paid for the product or service that caused the claim, unless the law requires otherwise.
3. Nothing in these Terms limits liability where liability cannot legally be limited.

20. No Professional Guarantee

1. Our educational content may help you develop knowledge, insight, skills, positioning, communication or strategy.
2. We do not guarantee acceptance into any role, board, program, company, network, selection process or professional opportunity.
3. You remain responsible for how you use the content and how you present yourself professionally.

21. Force Majeure

1. We are not responsible for delay or failure caused by events outside our reasonable control.
2. This includes technical outages, internet failures, platform failures, illness, strikes, government measures, natural events, cyber incidents or other disruptions.

22. Complaints

1. If you have a complaint, contact us at geo.wehry@beaconmethod.eu.
2. Please include your name, order number, product name and a clear description of the issue.
3. We will try to respond within 7 business days.

23. Changes to these Terms

1. We may update these Terms from time to time.
2. The latest version will be published on the website.
3. If changes materially affect your existing paid access, we will take reasonable steps to inform you.

4. Continued use of the website after changes means that you accept the updated Terms.

24. Governing Law and Disputes

1. These Terms are governed by the laws of The Netherlands.
2. Disputes will be submitted to the competent courts of Amsterdam, unless mandatory consumer law gives you the right to bring a claim elsewhere.
3. If you are a consumer, you may have mandatory rights under the laws of your country of residence.

25. Contact Details

For questions about these Terms, contact:

Geo Wehry & Co. BV,
Trademark: Beacon Method
Beukenlaan 5
1272RJ Huizen
The Netherlands
Geo.wehry@beaconmethod.eu
Geo@wehryand.com
CoC: 32084427
NL809831533B01

[1]: https://commission.europa.eu/law/law-topic/consumer-protection-law/consumer-contract-law/consumer-rights-directive_en?utm_source=chatgpt.com "Consumer rights directive - European Commission"

[2]: https://business.gov.nl/regulations/cancellation-period-sale/?utm_source=chatgpt.com "Cancellation period in case of a sale"

[3]: https://gdpr-info.eu/?utm_source=chatgpt.com "General Data Protection Regulation (GDPR) – Legal Text"